UPENDAR KONERU

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PROFESSIONAL SUMMARY

Results-driven Senior Power BI Developer with over 10 years of experience in data analytics, visualization, and automation. Proficient in Power BI, DAX, Excel VBA, and data modeling, with a proven track record of building interactive dashboards, streamlining reports, and delivering real-time insights. Adept at leveraging automation and BI tools to drive data-driven decision-making in global organizations.

KEY SKILLS

Power BI Development, Data Modeling, Advanced Excel & VBA Automation, DAX & M Query, Data Analysis & Visualization, ETL & Data Transformation, SQL Queries, KPI Dashboarding, Qlik Sense, Klipfolio, Batch File Automation, Business Intelligence, Data Validation & Cleansing

TECHNICAL PROFICIENCY

Tools: Power BI, Qlik Sense, Klipfolio, Excel VBA, Power Query, SQL, Power Automate
Languages: DAX, M Lan guage, SQL, Visual Basic
Other: Data Modeling, KPI Reporting, Data Cleansing, Data Transformation, Automation Workflows

PROFESSIONAL EXPERIENCE

Associate Manager – Novartis | Hyderabad, India | May 2023 – Present

- Designed and implemented interactive Power BI and Qlik Sense dashboards to visualize performance metrics across business units.
- Automated scheduled tasks using VBA macros, reducing manual reporting time by 40%.
- Extracted, transformed, and modeled data from multiple sources for real-time analytics and executive decision support.
- Developed DAX measures for complex business calculations and KPI tracking.
- Integrated Power BI with Excel and SharePoint for streamlined reporting workflows.

Senior Reporting Analyst – ASK Staffing IT Solutions Pvt Ltd | Jan 2017 – Apr 2023

- Created and maintained Power BI and Klipfolio dashboards for weekly, monthly, and quarterly performance tracking.
- Automated report generation using VBA and batch scripts, improving accuracy and reducing turnaround time by 25%.

- Collaborated with cross-functional teams to ensure consistency and completeness of reporting data.
- Developed custom DAX formulas for advanced analytics and ad-hoc reporting.
- Provided training sessions to business teams for self-service BI usage.

Senior Data Analyst – Mindcrest India Pvt. Ltd | Jul 2014 – Jan 2017

- Developed macro tools and automation scripts to streamline data validation and reporting tasks.
- Built Excel-based dashboards integrating multiple workbooks for centralized insights.
- Created automated tools for reviewer accuracy checks and client deliverable validation.
- Managed project databases and ensured reporting accuracy using batch file operations.

Quality Analyst – QuisLex Legal Services Pvt. Ltd | Sep 2009 – Jul 2014

- Led compliance checks and developed quality reports using advanced Excel formulas and pivot tables.
- Created macro-based tools to automate biometric attendance and daily reporting for 300+ employees.
- Mentored and supervised a team of process associates to improve process efficiency and accuracy.
- Generated client-facing reports summarizing operational performance and quality metrics.

HIGHLIGHTED PROJECTS

- **Sales KPI Dashboard** – Developed a Power BI dashboard integrating SQL and Excel data sources, providing real-time sales insights and reducing manual reporting by 30%.
- **Employee Productivity Tracker** – Built an automated Power BI dashboard with DAX-based KPIs for tracking workforce efficiency across departments.
- **VBA Macro Suite** – Designed Excel VBA tools for automated weekly reporting and validation, improving accuracy by 25%.
- **Data Automation Workflow** – Created batch file processes to automate file management, enhancing reporting speed and data accuracy.

EDUCATION

Bachelor of Science in Mathematics, Statistics, and Computer Science – RK Degree College, Kamareddy (2008)